

SEMSA 2014 Convention and Trade Show



Advocating for EMS

Sheraton Cavalier

May 5 - 7, 2014

Saskatoon, SK



Host Hotel

Sheraton Cavalier Saskatoon
612 Spadina Crescent East
Saskatoon, SK S7K 3G9
Phone - 306-652-6770
sheraton.com/saskatoon
Reservation Code - SEMSA



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Convention Keynote Speaker - David Irvine

is sought after internationally as a speaker, author, and mentor. His work has contributed to the building of accountable, vital and engaged organizations across North America. He is the CEO and President of Irvine & Associates Inc., an international speaking and consulting firm dedicated to building cultures that attract, retain, and unleash greatness - by leading The Authentic Way™.

David Irvine is one of Canada's most respected voices on leadership and organizational culture. He consults with and presents to a wide range of corporations, professional associations, government, education and health care organizations.

Session 1 - Monday, May 5 - 2:00 p.m.

"While you might get promoted to being the boss, you don't get promoted to being a leader. You have to earn that right. Leadership is not a title. Leadership is something you earn - through your perspective, your choices, and your actions. It's about PRESENCE, not position."

In this inspiring, thought-provoking, and reflective half-day session you will gain a new perspective on leadership in this profession. As one of Canada's most respected voices on leadership and organizational culture, David Irvine offers a new view of who you are as a leader and what you can become. Leave with practical insights and strategies to be a more effective leader by unleashing your potential and the potential of those you serve.

Session 2 - Tuesday, May 6 - 9:00 a.m.

"In times of change, learners inherit the earth, while the learned find themselves beautifully equipped to deal with a world that no longer exists." Eric Hoffer, philosopher

To survive - and thrive - you have to learn to adapt to change, as well as learn what and when not to change. Once you have made a decision to be a leader, you become the agent of change. But where is your road map? Where are your tools? There are eight stages of change. The first is chaos; the eighth is possibility. Once you lead yourself and others to the point where possibility is embraced, transforming fear into confidence, you have done your job. When you have mastered the art of embracing change, you will not only build a strong, vital organization, you will build a strong, vital life.

Be a Convention Sponsor:

Gold Sponsor \$1,650.00

- Recognition as a Gold Sponsor
- 4 Convention Registrations included

Silver Sponsor \$ 950.00

- Recognition as a Silver Sponsor
- 2 Convention Registrations included

Bronze Sponsor \$ 650.00

- Recognition as a Bronze Sponsor
- 1 Convention Registration included

Monday, May 5

- 1:00 p.m. Registration
- 2:00 p.m. Professional Development
- David Irvine - Session 1
- 6:00 p.m. Trade Show Exhibition

Tuesday, May 6

- 7:30 a.m. Breakfast, Registration
Trade Show Opens
- 8:30 a.m. Opening Ceremonies
- Dress Uniform
- 9:00 a.m. Professional Development
- David Irvine - Session 2
- 10:30 a.m. Trade Show & Break
- 11:00 a.m. Professional Development
- 12:00 noon Lunch
- 1:00 p.m. Information Session
- Succession Planning
- 2:30 p.m. Trade Show & Break
- 3:00 p.m. Information Session
- 4:00 p.m. Trade Show Exhibition
- 5:30 p.m. Cocktails
- 6:00 p.m. Banquet
- 7:00 p.m. Awards/Auction
- 9:00 p.m. Entertainment

Wednesday, May 7

- 9:00 a.m. Breakfast
Last Chance to Visit Trade Show
- 10:00 a.m. AGM Meeting

Early Bird Registration Deadline - April 11

Accommodations - Host Hotel

Sheraton Cavalier Saskatoon

Phone: 306-652-6770

Reservation Code: SEMSA

SEMSA Convention Hotel Group Rate Deadline - April 11, 2014

**Sheraton Cavalier Early Bird Draw
Two Night Stay in a
Regal Manor Suite**

(Draw will be made from room reservations made by April 11)

Cancellation Policy

Registration Fees are refundable as follows:

Before April 11	100% Refund
Before April 25	50% Refund
After April 25	0% Refund